



SPONSORSHIP OPPORTUNITIES

Nature-Based Solutions

PUTTING OUR THUMB ON THE SCALE FOR MOTHER NATURE 

The 2025 Land and Water Summit theme is *Nature-Based Solutions: Putting Our Thumb on the Scale for Mother Nature*. Nature-based solutions are sustainable planning, design, environmental management, and engineering practices that leverage natural features and processes to enhance resilience in ecosystems and the built environment.

Early in 2024, after last year's Summit, our Steering Committee held a series of strategic planning meetings. We spent a great deal of time discussing our vision and messaging, and one concept kept recurring: our commitment to nature-based solutions. As we experience changes in climate and learn to adapt, we are constantly aware that finding ways to work *with* and enhance Mother Nature offers the best solutions.

This year's speakers bring ideas and inspiration on nature-based solutions in the form of innovative projects, new policy, and applied research to inform the work of our community of practitioners.

March 5-7, 2025

Pre-Summit Field Trip

Visit featured GSI/LID projects
Locations to be announced

Wednesday, March 5

L&W Summit Conference

The Indian Pueblo Cultural Center
Albuquerque, NM

Thursday & Friday, March 6 & 7

website: www.LandandWaterSummitNM.org

email: events@LandandWaterSummitNM.org



The Land and Water Summit (www.LandandWaterSummitNM.org)

The Land and Water Summit is an annual conference that provides education and a forum for collaboration to advance nature-based solutions for land and water management in arid climates.

The Land and Water Summit was founded in 1987; it became an annual event in 1995. This year marks our 30th conference. The summit is organized by a volunteer Steering Committee and subcommittees comprised of individuals and organizations representing the multiple professional disciplines the conference serves.



Ciudad Soil and Water Conservation District, Host (www.CiudadSWCD.org)

Ciudad Soil and Water Conservation District, a political subdivision of the state of New Mexico, promotes the conservation, improvement, and responsible use of the natural resources on the rural and urban lands within its boundaries, including control and prevention of soil erosion.



Arid LID Coalition, Field Trip Coordinator (aridlidcoalition.org)

Arid LID's mission is to increase the use of Green Stormwater Infrastructure and Low Impact Development (GSI/LID) practices in New Mexico through education, policy advocacy and demonstration projects that benefit nature and people.

March 5, 2025

PRE-SUMMIT FIELD TRIP & WORKSHOP – The Land and Water Summit offers a full-day field trip the day before the Conference. Planned by the Arid LID Coalition, the 2025 field trip will be held on Wednesday, March 5 and will feature a tour of Albuquerque-based GSI and LID projects (locations TBD). Cost of the all-day event includes bus transportation, a guided tour, and a delicious lunch. Participants always rave about our Field Trips! Tickets are limited – book early so you don't miss this special event!

Tickets: \$100

March 6-7, 2025

CONFERENCE – The conference on March 7 and 8 will feature speakers who leverage nature-based solutions to mitigate the impacts of climate change on our land and water.

In-person: \$375 Virtual: \$225

Earlybird prices (2-day conference only): \$50 OFF per ticket, November 1 through December 31

We're looking forward to seeing you!

website: www.LandandWaterSummitNM.org email: events@LandandWaterSummitNM.org



Sponsorship Opportunities

The Land and Water Summit would be impossible without the support of like-minded individuals, businesses, and organizations to address vital environmental topics that impact our local, regional, and global communities.

Consider becoming more involved with our Summit by being an event sponsor. Choose the level that offers the most appropriate benefits for your business or organization, and help make a difference in one of New Mexico's most influential conferences on nature-based solutions for land and water management in arid climates..

LEVEL	ARROYO	STREAM	RIVER	RESERVOIR	STUDENT* (1 Available)	HABITAT**	WATERSHED
AMOUNT	\$500	\$1,000	\$2,000	\$3,500	\$4,000	\$4,000	\$5,000
Logo Displayed on all Summit Materials	✓	✓	✓	✓	✓	✓	✓
Advertisement in digital program		Quarter page ad	Half page ad	Full page ad	Full page ad	Full page ad	Full page ad
Advertisement on website	✓	✓	✓	✓	✓	✓	✓
Sponsor access to digital platform for content sharing		✓	✓	✓	✓	✓	✓
2-Day Summit Registrations included		1	2	2	4	4	5
Field Trip Registrations included				2	2	2	3
Virtual Registrations included				4	4	4	Unlimited for Employees
Posters session included			✓	✓	✓	✓	✓

* 1 Available

** 2 Available - Meal sponsorship: This new tier offers Sponsor an opportunity to make a 5-minute presentation to the entire attendee base during lunch.

Interested in Sponsoring more than \$5,000? Give us a call!

Land & Water Summit Sponsorship Terms & Conditions: Sponsorships must be paid in full at the time of commitment, preferably before 12/31/24. Acceptable forms of payment include check or money order (made payable to Ciudad Soil and Water Conservation District), or credit card. Upon confirmation of sponsorship, Sponsor will receive an Advertising Spec Sheet with all ad requirements. All Sponsor advertising materials to be provided by Sponsor by deadline stated in Advertising Spec Sheet unless other arrangements have been made. Ciudad SWCD and/or the Land and Water Summit will not endorse any Sponsor.



March 5-7, 2025

Nature-Based Solutions

PUTTING OUR THUMB ON THE SCALE FOR MOTHER NATURE 

Join Us

...at the Indian Pueblo Cultural Center for the 2025 Land and Water Summit. If you're coming in from out of town we've set aside a block of rooms a few doors down at the Holiday Inn Express. Mention the Land and Water Summit to get our special pricing.



Plenty of FREE Parking!



SPONSORSHIP CONTRACT

Land and Water Summit • Albuquerque, New Mexico • March 5-7, 2025

Sponsor Information

Company Name: _____

Name to be listed in program _____

Mailing Address: _____ City, State, ZIP: _____

Contact: _____ Title: _____

Telephone: _____ Email: _____

Website Link _____

SPONSORSHIP OPPORTUNITY	AMOUNT	AMOUNT DUE
Watershed Sponsor: Five (5) two-day Land & Water Summit Conference registrations and three (3) Field Trip registrations • Unlimited Virtual Registrations for employees • Full-page ad in digital event program • Opportunity to participate in Poster Session • Access to digital platform for content sharing • Advertisement on website • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 5,000	
Habitat Sponsor (2 available): Four (4) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations • Four (4) Virtual Registrations for employees • Full-page ad in digital event program • Opportunity to participate in Poster Session • Access to digital platform for content sharing • Advertisement on website • Logo displayed on all Summit material • Link to your website on the Summit website • This new tier offers Sponsor an opportunity to make a 5-minute presentation to the entire attendee base during lunch. (First come first served)	\$ 4,000	
Student Sponsor (1 available): Four (4) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations • Four (4) Virtual Registrations for employees • Full-page ad in digital event program • Opportunity to participate in Poster Session • Access to digital platform for content sharing • Advertisement on website • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 4,000	
Reservoir Sponsor: Two (2) two-day Land & Water Summit Conference registrations and two (2) Field Trip registrations • Four (4) Virtual Registrations for employees • Access to digital platform for content sharing • Full-page ad in digital event program • Opportunity to participate in Poster Session • Logo displayed on all Summit material • Link to your website on Summit website	\$ 3,500	
River: Two (2) two-day Land & Water Summit Conference registrations • Half-page ad in digital event program • Logo displayed on all Summit material • Opportunity to participate in Poster Session • Link to your website on the Summit website	\$ 2,000	
Stream: One (2) two-day Land & Water Summit Conference registration • Quarter-page ad in digital event program • Logo displayed on all Summit material • Link to your website on the Summit website	\$ 1,000	
Arroyo: Logo displayed on all Summit material • Link to your website on the Summit website	\$ 500	
	Total Due	

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Make Checks Payable To: Ciudad SWCD, PO Box 93463, Albuquerque, NM, 87199. **Full payment is due on or before Dec. 31, 2025.** For billing questions please contact billing@landandwatersummitnm.org or erin@ciudadswcd.org

Signature _____

Date _____



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Land and Water Summit • Albuquerque, New Mexico • March 5-7, 2025

PARTICIPANT INFORMATION:

NAME _____

COMPANY OR ORGANIZATION _____

TITLE _____

EMAIL _____

WILL ATTEND FIELD TRIP
Dietary Restrictions: Vegetarian Vegan Gluten-free

WILL ATTEND CONFERENCE IN-PERSON
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